

Agenda 9. Cluster Conference Metal 2021

People, ideas, impulses - This is how innovations are created in the Brandenburg metal industry!

Thursday, November 18, 2021 (9 a.m. – 4 p.m.)
Technical University Wildau (Hybrid Event)

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| 09.00 | Arrival of conference participants
Poster exhibition with cooperation offers and projects of the innovation award applicants | 12.20 | Panel discussion
„This is how metal companies involve employees successfully in innovation processes“
<i>Jan Burschik</i> , Board of Directors GEMTEC AG
<i>Christoph Steffen</i> , Project Manager Aquatec Hoch- & Niederdrucktechnik e.K
<i>Christoph Hahn</i> , District Secretary IG Metall Berlin-Brandenburg-Sachsen
<i>Sven Weickert</i> , Managing Director Business Associations Berlin-Brandenburg
<i>Torsten Hansen</i> , Head of Research & Development LKT Lausitzer Klärtechnik GmbH |
| 10.00 | Opening on behalf of all organizers
<i>Dr. Steffen Kammerdt</i> , Management Spokesman WFBB | | |
| 10.05 | Welcome address
<i>Prof. Dr. Ulrike Tippe</i> – President TH Wildau
<i>Stephan Loge</i> – District Administrator Dahme-Spreewald | 13.20 | Business Lunch |
| 10.15 | Virtual company tour and the role of skilled workers at Zahnradwerk Pritzwalk GmbH
<i>Michael Füllgraf</i> , Head of Human Resources ZWP Zahnradwerk Pritzwalk GmbH | 14.20 | Impuls: „Recruiting young talents and networking professional and academic education as driver of innovation – Best practice vom Innovation Campus Lemgo“
<i>Jörg Rodehutsors</i> , Managing Director Innovation Campus Lemgo e.V. |
| 10.35 | Current opportunities and challenges in the metal cluster
<i>Prof. Dr.-Ing. Jörg Reiff-Stephan</i> , Cluster Speaker | 14.40 | Information tables (only at site):

Mittelstand 4.0 Kompetenzzentrums Cottbus with Roadshow-Bus and IMI
Moderation: <i>Norman Günther</i> and <i>Grit Rehe</i> , Mittelstand 4.0 Kompetenzzentrum Cottbus

Opportunities for cooperation with Polish cluster partners
Moderation: <i>Piotr Lesiak</i> , German Polish Chamber of Commerce and Industry

Educational offers of the Brandenburg Chamber of Crafts
Moderation: <i>Volkmar Zibulski</i> , Chamber of Crafts Frankfurt (Oder)

Study results "Where are international specialists employed in Brandenburg"
Moderation: <i>Silvia Janiak</i> and <i>Anja Walter</i> , WFBB Arbeit |
| 10.45 | Awarding of the Brandenburg Metal Innovation Prize 2021
<i>Hendrik Fischer</i> , State Secretary in the Ministry of Economics, Labor and Energy of the State of Brandenburg | | |
| 11.35 | Coffee break and networking
Poster exhibition with cooperation offers and projects of the innovation award applicants | | |
| 12.00 | Keynote: Skilled workers - driving forces behind innovations in the metal industry
<i>Jan Burschik</i> , Board of Directors GEMTEC AG | 16.00 | End of the Cluster Conference |

Overall moderation: *Dr. Steffen Kammerdt*